



## Cookie Policy

The scope of this cookie policy covers cookies that our website ([www.nlig.co.uk](http://www.nlig.co.uk)) will create on your device and is provided in supplement to our main company [privacy policy](#). If you are directed to different websites for certain services, then these third party websites will have their own privacy and cookie policies for which NLIG Insurance Group is not the data controller and holds no responsibility.

### What are cookies?

Many websites create cookies in your internet browser history to store information about you, your interactions and/or your device. A cookie is a text file containing small amounts of information.

Your consent is generally required for cookies to be placed on your computer. You may withdraw your consent at any time by updating your browser settings.

### Are there different types of cookies?

Yes. Some cookies are only placed on your computer for the duration of your visit to a website. These cookies are called “session based” cookies and will automatically expire when you close your browser. The other type of cookie is known as a “persistent” cookie. These cookies stay on your computer for a period of time until they expire or are removed.

### Why does your website use cookies?

Cookies make our website easier for you to use and give you a more efficient customer experience. For example, they help us identify and resolve any website errors. They can also save you time by not having to re-enter your details each time you visit our website. Cookies also help us personalise our service to you when you return to our website.

### What Cookies do you use and what information do they collect?

The cookies we use are:

- Google Analytics n- `_ga`, `_gali`, `_gat`, `_gid`, `_utm*`  
These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.
- Google Maps - NID, PREF  
NID and PREF are used by Google to store user preference and information when viewing pages with Google maps.
- Vimeo - player, vuid

We embed videos from Vimeo. When you press play Vimeo will drop third party cookies to enable the video to play and to collect analytics data such as how long a viewer has watched the video. These cookies do not track individuals.

- Joomla/System - Unique hash value, PHPSESSID  
Joomla! uses session cookies in order to provide a better experience for the user. They will allow users to navigate the site easier and quicker by keeping the user logged in, auto populating form fields and more. There are cookies for regular users, logged in users and for commenters.  
PHPSESSID is native to PHP and enables websites to store serialized state data. It is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie. As the PHPSESSID cookie has no timed expiry, it disappears when the client is closed.
- Cookie manager - CookieControl  
This cookie is used to remember a user's choice about cookies on this site. Where users have previously indicated a preference, that user's preference will be stored in this cookie.

We collect this information under the lawful basis of legitimate interest.

#### **Are cookies used in emails?**

Yes. We use cookies in the emails we send you from our office and other digital means (e.g. website). These cookies help us understand what information you may find of interest in the future. It is not possible to opt out of the cookies used on the emails we send you. If you would prefer not to receive our emails, please contact us and ask to be unsubscribed at [insurance@mcdonaghs.co.uk](mailto:insurance@mcdonaghs.co.uk) or call 01992 703300.

#### **Can I stop your website from creating cookies?**

Yes, but we advise you not to block them completely as this may affect some of the additional features and services accessed via our website. You can manage cookies by activating the setting on your internet browser that allows you to refuse the setting of all or some cookies. Please refer to the instructions or the online help files available via your relevant browser if you wish to manage cookies in this way. Alternatively, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for further information.

To opt-out of being tracked by Google Analytics you can visit <https://tools.google.com/dlpage/gaoptout>

#### **Further Information**

We're giving you this information as part of our initiative to comply with current legislation, and to make sure we're transparent about your privacy when you use our website. For more information, please read our [privacy policy](#).